

SPONSORSHIP OPPORTUNITIES

marketing@pleasantonlittleleague.com

BANNERS

STANFORD SPORTS COMPLEX BANNER \$400

Displayed on HR fence during Friday night games

KEN MERCER SPORTS PARK BANNER: \$700

Displayed on HR fence or batting cage during Saturday games, playoffs, & Summer Tournaments

Banners will be 4'x 8' with a green background, provided and stored on site by PLL, and randomly placed at chosen location.

PACKAGES

PLL PROMO: \$300

Listed on PLL website sponsor scroll
Highlighted on PLL Facebook & Instagram pages one time
Name included in email blasts to PLL families (Throughout Season)

FRIDAY NIGHT LIGHTS: \$600

PLL Promo Package Stanford Sports Complex Banner

MVP: \$900

PLL Promo Package Ken Mercer Sports Park Banner



Pleasanton Little League Sponsorship Agreement

This agreement between the Pleasanton Little L	eague (hereinafter, "Local Little League") and
	(hereinafter, "Sponsor") is for the Spring 2024 season.

Sponsorship of the Pleasanton Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Pleasanton Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Pleasanton Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Pleasanton Little League or any team in the Pleasanton Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Pleasanton Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Pleasanton Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Pleasanton Little League ONLY, and NOT with Little League the organization. Use of the marks of logos of Little League Baseball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

The Pleasanton Little League agrees to provide the following benefits in exchange for the sponsorship commitment:



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1.	Stanford Banner			400)				
2. 3.	Ken Mercer Banne PLL Promo	er		<u>700)</u> 300)	,			
4.	Friday Night Lights	S	(\$	600 <u>)</u>				
5.	MVP			900)				
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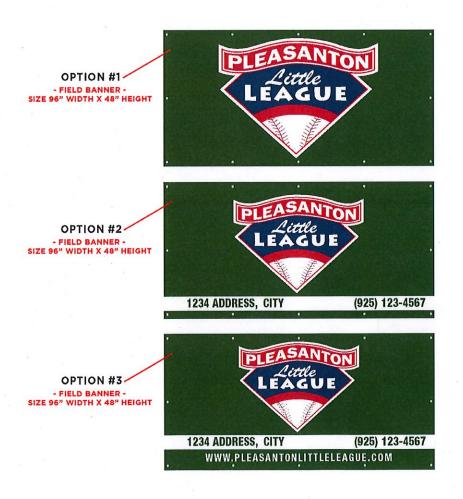


By signing this I, the sponsor, acknowledge the sponsorship policy and ag	ree to adhere to all components
of this policy. If I fail to adhere to this policy, Pleasanton Little League has	
sponsorship. For information on the Sponsorship Policy, please visit www.	.littleleague.org/regkit
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Accepted and agreed to:	
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Sponsor Representative Signature	Date
Printed or Typed Name	Title
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By	<u> </u>
Pleasanton Little League President's Signature	Date
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Squared Off Designs is once again in charge of making all the sponsor banners for the 2022 season. Please review the (3) banner options below:



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Please contact, Joey Vallerga below and provide your banner option, your organization information, and business/organization artwork.

Joey Vallerga

Cell Phone: (925) 487-4111 squaredoffdesigns.com joey@squaredoffdesigns.com



All additional questions or concerns can be directed to: marketing@pleasantonlittleleague.com